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**LESBIANS SAVE THE WORLD, ONE CRUISE AT A TIME**  
**Lesbian Travel Company Launches Carbon-Neutral, Guilt-Free Cruise**

San Francisco, CA (August 13, 2009) – Deciding whether to spend your vacation giving back, or getting some much-needed relaxation, can be a tough choice. The 2,000 lesbians on board the Sweet Caribbean Cruise, Nov. 8-15, plan to show the world you don't have to choose, you can do both!

Sweet, the new eco-friendly lesbian travel company, is proud to offer eight spectacular community service opportunities for guests on board its upcoming carbon-neutral Western Caribbean cruise on Norwegian Spirit.

"When a consumer thinks about giant problems like global warming, poverty and illiteracy, it's overwhelming. Where do you start?" asks Shannon Wentworth, CEO and co-founder of Sweet. "Sweet aims to break these overwhelming issues into fun, bite-sized chunks. Each of our projects is 3 to 5 hours long, but creates a measurable difference in the community. Incredibly fun, profoundly meaningful. That's Sweet."

With eight community service opportunities to choose from during the cruise – including a beach cleanup, a deep-sea reef restoration, a children's library project, set up of a school's computer lab, a pediatric ward cheer-up, dune restoration, wetlands restoration and park re-beautification -- there's something for everyone. "The idea is simple," says Wentworth, "Solve the world's problems and have fun while you're doing it."

The Sweet Caribbean Cruise, which sets sail from New Orleans, features the most hilarious lesbian comedians on the circuit, cutting edge singer-songwriters, sizzling lesbian DJs, and the hottest lesbian celebrities. It's also the biggest carbon-neutral cruise in history – lesbian, gay or straight. "By offsetting a cruise ship this large, Sweet is taking a huge step



towards sustainability that few other cruise lines have before,” says Jason Fitzgerald Carbonfund.org’s Partnership Manager. “Carbonfund.org is so pleased to partner with Sweet, and we hope other travel companies follow their lead as we all pursue a clean energy future.”

Sweet’s ambitions go beyond the lesbian community. “It’s my dream to demonstrate to the rest of the business world that you can do good and create a profitable business,” says Wentworth. “Sweet’s impact is profound, but what if everyone spent 3 to 5 hours of their vacations working on a volunteer project? That’s world changing.”

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#### **About Sweet**

Founded in January 2008, Sweet is a lesbian travel company that merges the best of lesbian entertainment with social consciousness and environmental awareness. For more information, visit <http://discoversweet.com/>

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