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Lesbians Gear Up For The Sweet Kenyan Safari

San Francisco, CA (October 28, 2009) – Join Sweet as we venture to an unforgettable location on a once in a lifetime trip! We are proud to announce our inaugural African adventure to the enchanted country of Kenya. Come experience the wonder of a country offering incredible mountain ranges, lush forests, and striking savannahs full of wildlife. Pack your binoculars and sun hat for 10 days of wonder, including many thrilling days on safari, as we experience the magnificent diversity of this country, its friendly people, stunning wildlife and unique landscape, February 7-16, 2010.

We start our expedition in Nairobi, Kenya's largest city and its capital. A city of contrasts captured in the memoir of pioneering woman aviator Beryl Markham, Nairobi sports a glittering downtown, sophisticated shopping, glorious bougainvillea, and, of course, strong Kenyan coffee. In preparation for our safari, we will go to Daphne Sheldrick's Elephant Orphanage to visit the baby elephants and crane our necks to see the towering inhabitants of the Giraffe Center, one of the leading wildlife conservation areas in the country. Additionally, we will visit the Karen Blixen Museum, a must-see spot in Kenya made famous by the Oscar-winning film "Out of Africa." Another important stop in Nairobi is the St. Lazarus Community School, where we will donate school supplies, meet the students and their dedicated teachers, and learn about the life-changing impact of education in this community.

From Nairobi, we make our way to Amboseli, a savannah grassland spread across the Kenya-Tanzania border. The park is known for allowing visitors close proximity to free-ranging elephants and other wildlife. After all, Kenya is synonymous with African safaris. Here we will enjoy viewing animals against the backdrop of the breathtaking Mount Kilimanjaro, the highest freestanding mountain in the world.

The spectacular snow-capped peaks of Mount Kenya tower over the lush and golden plains of the Ol Pejeta Conservancy at our next camp, Sweetwaters. This camp boasts a private watering hole and saltlick for prime, up-close wildlife viewing. Adopt a



chimpanzee when we visit Sweetwaters' Chimpanzee Sanctuary, the only place in Kenya where this highly endangered and remarkably intelligent species can be visited in such numbers. The Sanctuary has rescued countless orphaned, abandoned and mistreated chimps to provide a safe and nurturing home in which to live out their lives in a natural habitat.

The world famous Masai Mara in the Great Rift Valley, known for its abundant wildlife, is our next stop. Lush with animals and birdlife, this park is one of the favorites of seasoned travel writers and documentary filmmakers worldwide. From our private, comfortable safari vehicles, you may spot critters as diverse as wildebeest, zebra, impala, topi, giraffe, gazelle, leopards, lions, hyenas, cheetah, jackal and bat-eared foxes on our thrilling game drives. All our camp accommodations are deluxe and designed with your needs in mind.

No matter what you choose to do, or what animals you spot, you are sure to have an unforgettable time.

Sweet is partnering with woman-owned safari experts Wild Rainbow African Safaris on this vacation. Learn more about them at www.discoversweet.com/wild-rainbow-african-safaris/.

For more information, visit www.discoversweet.com.

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About Sweet

Founded in January 2008, Sweet is a lesbian travel company that merges the best of lesbian entertainment with social consciousness and environmental awareness. In April 2008, Sweet secured an agreement with Norwegian Cruise Line (NCL) to offer a Caribbean Cruise, November 8-15, 2009. Other trips currently available are a Sweet Salmon River Rafting Adventure, August 16-21, 2009, and a Sweet Kenyan Safari, February 7-16, 2010. To learn more about Sweet's lesbian travel opportunities, please visit www.discoversweet.com or call 877-793-3830.

Sweet is a member of the International Gay and Lesbian Travel Association, accredited by the Better Business Bureau and a Registered Seller of Travel in the State of California (CST#2091755-40).

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Press: For more information, please visit <http://discoversweet.com/sweet-media-center/>. To schedule an interview with ceo and founding partner Shannon Wentworth, please contact Leyla Farah at Cause+Effect PR, 510.922.9999, leyla@cause-pr.com.

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